



Summer of Sound kicks off with new deals from Native Instruments, iZotope, and Plugin Alliance

Up to 50% off software bundles from the NI, iZotope, and Plugin Alliance shops, plus special offers on hardware



Berlin, May 28, 2024 – Native Instruments' Summer of Sound is back with unbeatable deals, making it a good time to refresh your music production hardware and software. The Native Instruments, iZotope, and Plugin Alliance shops all have fresh new opportunities to save. Here's what's on sale right now to kick off Summer of Sound.

Native Instruments

Get all the creative tools you need with 50% off bundles, or choose your own discounted instruments, effects, and sound packs. Plus, up to \$200 off Maschine, \$49 off Traktor X1, and get free plugins when you buy an A-Series or M32 production keyboard. Find [all Native Instruments' deals here](#).

- 50% off Complete 14
- Iconic synths like Massive, Monark, and FM8 for \$19
- 50% off individual instruments and effects, including Kontakt 7
- Limited-time hardware and software bundles
- 50% off Traktor Pro 3
- ...and more



Choose from iconic synths for only \$19

iZotope

Neutron Elements is **free** for a limited time, with 50% off top bundles like Music Production Suite 6, and the Everything Bundle. Get great individual deals on the mastering and vocal production suites Ozone 11 and Nectar 4, with up to 60% off Neutron 4 for pro mixing. Check out [all the deals from iZotope here](#).

- 50% off Music Production Suite 6.5, the Everything Bundle, and the affordable Elements Suite
- 60% off Neutron 4 for pro mixing, plus get Neutron 4 Elements for free
- 50% off Ozone 11 and Nectar 4 for mastering and vocal production
- Even better deals in the loyalty section of your iZotope account



Neutron 4 Elements is free for a limited time

Plugin Alliance

Introducing 7 new perpetual bundles that fit any budget for Summer of Sound. The Must-Have bundle gets you the best Plugin Alliance has to offer, like ADPTR AUDIO HYPE, while the Made by Brainworx bundle brings you the realistic hardware-modeled plugins that Brainworx is known for, like SSL consoles and the Shadow Hills Mastering Compressor Class A. Find what's best for you in these new perpetual bundles, and check out [all the deals from Plugin Alliance here](#).

- *Must-Have* bundle
- *Made by Brainworx* bundle
- *All* bundle
- *Guitar & Bass* bundle
- Affordable '*Essentials*' options for the *Must-Have*, *Made by Brainworx*, and *Guitar & Bass* bundles
- Plus, more deals coming throughout the summer



Learn more

[Native Instruments Summer of Sound deals](#)

[iZotope Summer of Sound deals](#)

[Plugin Alliance Summer of Sound deals](#)

Availability

All Summer of Sound deals are available now through July 8th.

Media contact

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ABOUT NATIVE INSTRUMENTS

For over 25 years, Native Instruments has been at the forefront of musical innovation. Our technology has revolutionized how people express themselves through sound across the world.

Today, we work to provide everyone with access to the worlds of music production, audio engineering, and DJing. Our portfolio contains industry leading products such as Komplete, Kontakt, Maschine, and Traktor.

In June 2023, iZotope, Brainworx, and Plugin Alliance became part of Native Instruments, further strengthening the breadth of our offerings, the expertise of our team, and the potential to offer our community a streamlined customer experience. With our powers combined, we have engineering capabilities across integrated software and hardware, AI and machine learning, the cloud, and more.

Native Instruments was founded in Berlin in 1996. Today, it has offices in Berlin, Boston, Langenfeld, London, and Shenzhen.