



iZotope releases Plasma, the world's first intelligent tube saturation plugin

Supercharge your sound with dynamic saturation that automatically reacts to your music and adaptively boosts where you need it



Berlin, September 12, 2024 – iZotope, a part of Native Instruments, today announced Plasma, a new adaptive tube saturator plugin. The first installment in a new collection of upcoming iZotope plugins, the Catalyst Series, Plasma features groundbreaking “Flux Saturation” technology that applies tube saturation precisely where and when it’s needed to enhance your music. Unlike traditional saturators that apply a static effect, Plasma’s dynamic processing offers a lighter touch for consistently balanced mixes and masters.

Key Features

- **Flux Saturation**—Plasma identifies which frequency areas need boosting and applies tube saturation to only those areas—and only when it's needed.
- **Target Profiles**—Powered by award-winning iZotope tech, Plasma applies Flux Saturation according to one of 24 target profiles. Pick a profile to tailor Plasma's processing to the audio at hand.
- **Character settings**—Fine-tune Plasma's adaptive saturating with Attack and Release settings. Turn up the Overdrive fader for extra crunchy goodness.
- **Channel Modes and Frequency Handles**—Add saturation exactly where you need it. With Channel Modes and Frequency Handles, Plasma can focus processing on specific frequencies, the mid or side channels, and transient or sustain parts of the audio.
- **Tons of presets**—With 49 presets for anything from individual mix elements to the entire master bus, it's easy to find a quick starting point with Plasma.

Learn more

<https://www.izotope.com/en/products/plasma.html>

Pricing

\$49 MSRP

\$39 if you own any iZotope product (only through September 26)

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ABOUT NATIVE INSTRUMENTS

For over 25 years, Native Instruments has been at the forefront of musical innovation. Our technology has revolutionized how people express themselves through sound across the world.

Today, we work to provide everyone with access to the worlds of music production, audio engineering, and DJing. Our portfolio contains industry leading products such as Complete, Kontakt, Maschine, and Traktor.

In June 2023, iZotope, Brainworx, and Plugin Alliance became part of Native Instruments, further strengthening the breadth of our offerings, the expertise of our team, and the potential to offer our community a streamlined customer experience. With our powers combined, we have engineering capabilities across integrated software and hardware, AI and machine learning, the cloud, and more.